

WELLNESS JACKPOT® INCENTIVE PROGRAM

Effective incentives have been proven to increase employee wellness program participation exponentially. The question is, which incentive programs work best? Cash? Gift cards? Prize drawings? Wellspring, Inc. and Wellness Jackpot® have partnered on a program that will offer you multiple incentive options in one simple, cost-effective, easy-to-administer program.

Wellness Jackpot® is a gamecard reward system that inspires employees to adopt healthy habits, and rewards those who are already living a healthy lifestyle.

HOW IT WORKS

Game cards are purchased in packages of 100 cards, each having a face value between 25 and 100 points. Participants are given game cards as they achieve weekly or monthly wellness goals. The point value of each game card is revealed when participants scratch off the three silver boxes in the center of the card. Participants can collect and save game cards until enough points are accumulated to redeem quality merchandise in the Wellness Jackpot® rewards catalog.



In addition to points earned, each card also includes one silver square at the bottom. Scratch the square to reveal either the word "ENTRY" or a letter in the word "JACKPOT." Scratching the word "ENTRY" or collecting all the letters of the word "JACKPOT" qualifies the participant to be entered into a quarterly \$10,000 drawing and an annual \$1 million Power Bag drawing.

PRIZES

Rewards Catalog – Gamecard points can be redeemed for some great merchandise in the Wellness Jackpot® rewards catalog – sporting equipment, cookware, electronics, cameras, jewelry, and more. The more points earned, the more valuable the prize. Participants determine when to redeem their points, and reward themselves for their hard work!

Quarterly \$10,000 Bag Grab – Each quarter, the name of one lucky person who scratched "ENTRY" or spelled "JACKPOT" will be drawn from a national participant pool. If the name of one of your employees is drawn, Wellness Jackpot® hand delivers 25 "money-bags" – and comes on site to throw a party for the winner! All of the money bags will contain high-dollar prizes, but two of the 25 money bags will contain \$10,000. If the participant selects the two \$10,000 money bags, he or she will win \$10,000!

Progressive \$1 Million Power Bag – At the end of the year, another lucky person who scratched "ENTRY" or spelled "JACKPOT" will be randomly selected for a chance to win the nationwide \$1,000,000 Power Bag Jackpot! The same rules apply as or the quarterly drawing.

EFFORTLESS PROMOTION

Wellness Jackpot® will send you posters and custom newsletters to serve as a constant reminder to participants of the benefits of living a healthier life.

Relevant and timely newsletter articles will keep your employees motivated. You can also customize information to recognize gamecard winners at your workplace or spotlight key issues affecting your industry in every issue. Best of all, the writing, printing, and shipping will be done for you!

The posters – available in English and Spanish – focus on the rewards of losing weight, exercising, eating right, and quitting smoking. With these free printed promotional tools delivered to your door, plus a variety of electronic promotional tools at your fingertips, you'll be able to publicize your wellness and incentive program quickly and effectively.



EASY TO ADMINISTER

The Wellness Jackpot® program itself is extremely easy to administer. Simply hand out the gamecards to employees when they meet their established wellness objectives. This can be done weekly, at monthly recognition meetings, or at specific wellness events. The possibilities are endless, and it's really up to you!

For more information, contact your Wellspring representative at 800-533-9355.