

# Wellness Jackpot®

Online, electronic, gamecard incentive system

## Incentive.

### Participation.

Most wellness programs lack it.  
We've changed all of that.

Simple-to-administer electronic gamecards are delivered with a single click of the mouse. Interaction, participation, and return on investment (ROI) are the results. This is no "dangle the carrot" approach.

## Our Focus.

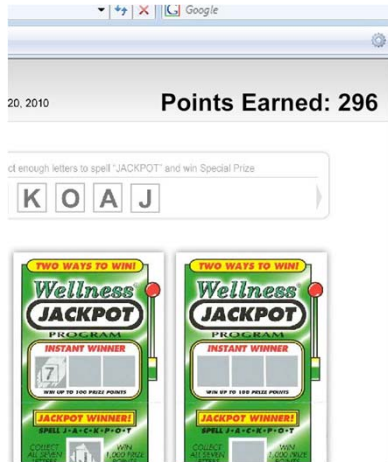
### Simple. Clean. Effective.

Our world class Jackpot incentive system has been proven for over 60 years. Now online it simplifies, organizes, and controls your entire wellness program. Oh... and provides the incentive to drive participation as well.

Flexible? Integrate gamecards into your current wellness program or plug in our simple-to-administer, self-measuring wellness tools.



# Online scratch off cards. Million dollar Jackpots. Better results...for fewer dollars.



## Reward.

### The game.

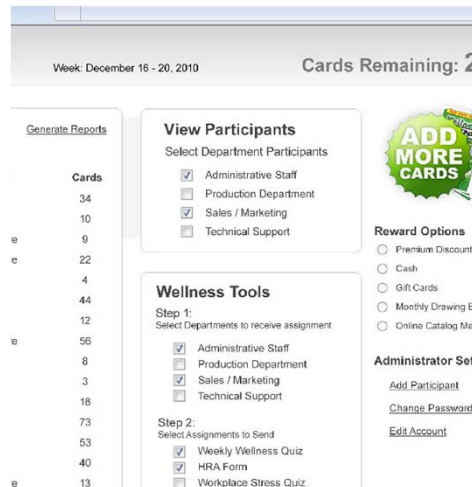
Electronic gamecards are earned through wellness participation. Scratch 25 to 100 points per card. They are traded between co-workers, and then redeemed on-line for catalog merchandise, major drawings, cash, giftcards, premium discounts... whatever you like!



## Promote.

### Posters. Emails.

Wellness Jackpot is supported by an entire award-winning promotional campaign. Let this become your new internal wellness program "brand."



## Simple.

### To administer.

The system handles everything wellness. You can quickly send wellness assignments, quizzes, HRAs, weekly health trackers, or simple wellness promotion. Then reward by team, department, or individual... all with a click of the mouse. Employees redeem points directly to us. We then send you monthly reports for redemption. Or use our online catalog and wipe your hands clean!

# Just a few of our ROI generating “Plug-Ins.”



## HRA.

### Wellsource.

Online world-class health risk assessment built directly into the program. The best? Yes. Wellsource invented the computerized HRA.



## Safety.

### You bet.

Simply add safety or productivity to your weekly gamecard rewarding criteria. Many times, the ROI for lowering accidents pays for your entire wellness program. Our average accident reduction is 61%. (We're not kidding!)



## Attendance.

### Telephone call-in system.

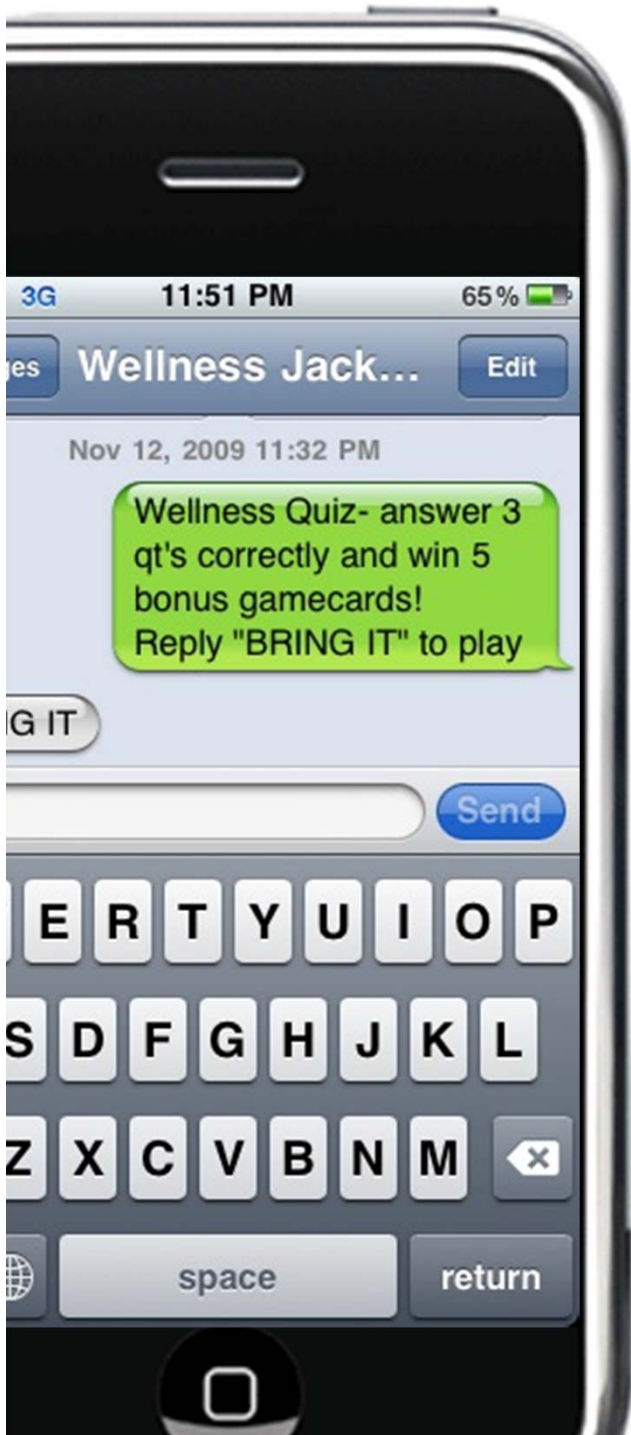
Want to cut your workplace absences by 22% right off the bat? Our IVR automated telephone absence management call-in system does just that. Employees are required to “call in” their tardy or absence. The automated system records, tracks, and reports the absences. It also ties directly into your wellness system. Absences go down, productivity goes up. This return on investment can also pay for your whole wellness program!



## Health Coach.

### Ties in.

Simply plug in this option, and your employees have a nurse, trainer, or pharmacist standing by. Gamecards can be rewarded automatically to the participants.



Communication is key to success.

Textcentive.

Mobile phone communication  
and promotion.

“Textcentive” is a word... isn’t it? Well, it should be. Texting is a powerful new way of communicating, surveying, training, and promoting a dynamite wellness program. Our proprietary, interactive texting system can remind, ask, and track your employees’ weekly wellness goals.

How many times did they exercise this week? Three? Great! We just put their name into a special drawing. You get the idea. Oh, and like everything else we offer... it’s simple to administer.

Rest assured... you are in good hands.



American  
Red Cross



Mercy

## Our Clients.

### Proven in most industries

The Jackpot incentive system has been proven worldwide among thousands of clients (big and small) in over 11 countries.



## The Peavey Corporation.

### Wellness Jackpot's parent company.

Our doors first opened in 1951. Headquarters, labs, and distribution center are in Kansas City. We also have offices in Chicago and Denver.

Our main focus has been the art of getting the attention of, and driving performance of employees. We invented catalog incentive programs in the 1970s, gamecard incentives in the 90s, and the world's most recognized safety incentive product "Safety Jackpot." Our corporate wellness products are revolutionary, yet simple, and each include a documentable ROI and product guarantee that is un-matched. We invite you to join us in rubbing out health care costs.

Call for an online demo 800-806-0790