

Wellness Incentives that work Influence Behavior. Get Healthy Results.

INCENTIVE SERVICES



The challenge is choosing the right *that* – a reward that motivates every participant, builds and maintains program excitement, and keeps employees focused on their wellness goals.

But how do you find one reward that inspires so many different people?

DirectSpend^{SM*} prepaid cards from American Express Incentive Services (AEIS) bridge the gap between universally accepted and single merchant prepaid cards. By offering a range of “spend choice,” while filtering out those not so healthy options, they appeal to your client’s diverse group of participants.

In addition to card fees, your business will benefit from an incremental revenue made available only through DirectSpend prepaid cards.

AEIS prepaid rewards are ideal for:

- Encouraging participant behavior and healthy lifestyle choices
- Motivating employees to join smoking cessation or weight loss programs
- Celebrating achievement of health-related goals
- Rewarding employees for maintaining regular checkups, completing health screenings

Need an easy-to-use rewards management tool that reflects your wellness messaging? Look no further. Fully customizable, PorticoRM allows you to control every aspect of your wellness program including communications, budgeting and real-time reporting.



Drive the wellness results your clients want.

Healthier Employees | Reduced Healthcare Costs | Increased Productivity

*U.S. Patents 5,689,100 and 5,956,695
AEIS issued Cards are point based. 1 point = \$1 USD in purchasing power.