

SCA Tissue

Think • Act • Lead



Towel, Tissue and
Napkin Products



A young girl with blonde hair, wearing a white shirt, is looking down at a nest of straw. The nest contains several light-colored eggs. The text "Think • Act • Lead" is overlaid on the image in a green font.

Think • Act • Lead



Think: Sustainability

Sustainability is the delicate balancing act of satisfying human needs today while protecting the environment for future generations. A sustainable approach requires careful consideration of environmental impact at every stage of the life cycle of a product or process – from creation through use, recycling, reuse to eventual safe return to the environment. By its very nature, a sustainable approach is often efficient in its use of resources, less costly to implement and significantly healthier than alternatives.

Act:

SCA Tissue's record of sustainable development – which includes financial, social and environmental responsibility – speaks for itself. In acting upon our mission to provide essentials for everyday life, we strive to offer environmentally sound products and services that meet customer and end-user needs.

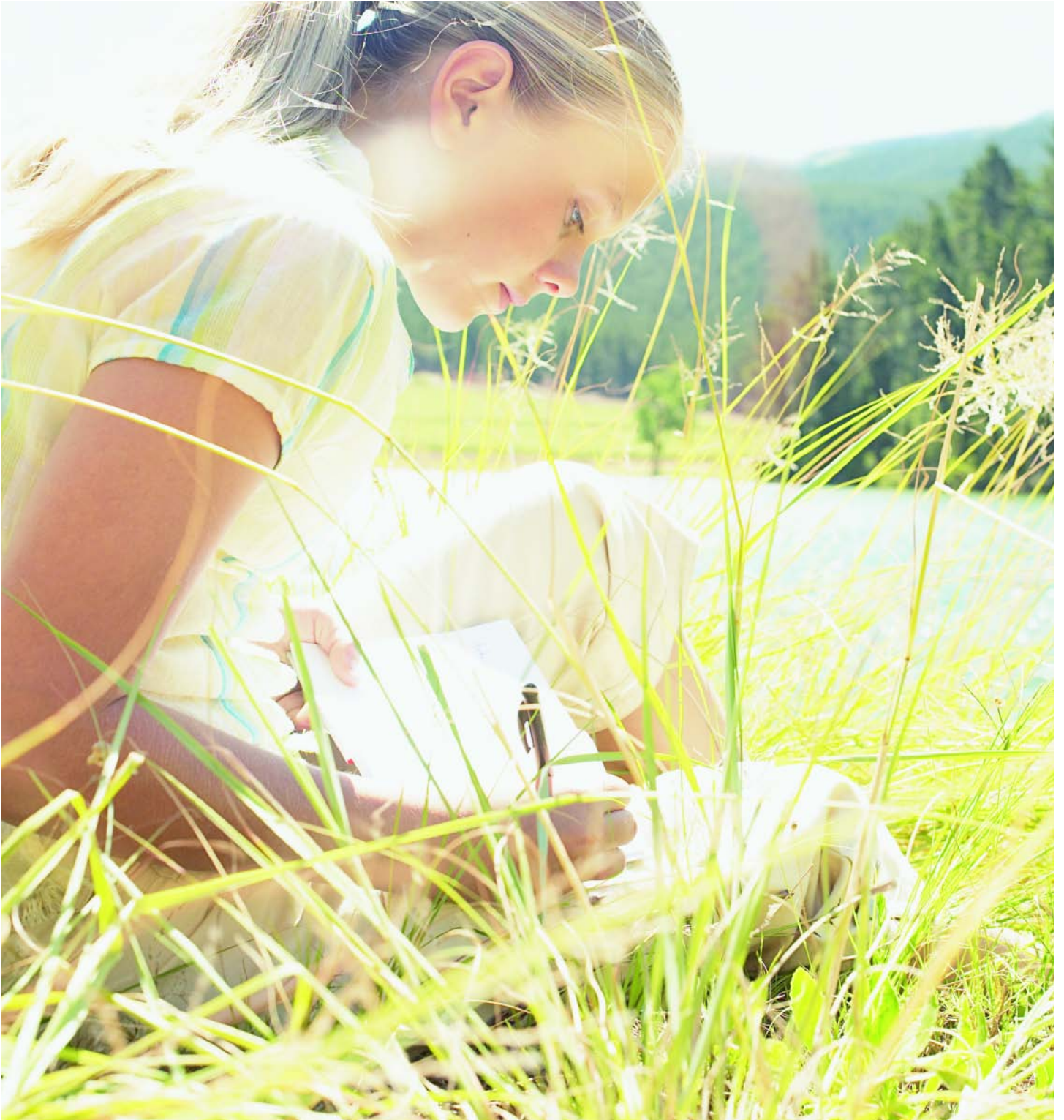
Lead:

At SCA Tissue, we are committed to maintaining a position of environmental leadership in our industry by:

- Incorporating sustainable business practices at all levels of our organization;
- Taking responsibility to preserve and protect the environment for future generations; and
- Measuring our results by using a comprehensive, holistic and multi-parameter approach.

Think: Global

Around the globe, SCA is dedicated to sustainable development by routinely considering environmental issues in all of our decision-making. By policy, we conduct business in accord with the highest standards of corporate best practice and in full compliance with all regulatory requirements.



SCA was one of the first forestry companies to proactively work with the World Wildlife Foundation to produce the first national Forest Stewardship Council (FSC) certification standard.

Act:

SCA communicates openly about its environmental and social practices and demands the same commitment from suppliers and subcontractors. We make a practice of assessing the environmental impact of our products at various stages of their lifespan. Not only do we integrate environmental management systems throughout our organization, we also continuously review and challenge objectives and targets to demonstrate thoughtful stewardship of natural resources. Last but not least, we strive to provide our employees with a healthy and safe workplace.

Lead:

SCA has gained international recognition for its environmental leadership. For example, SCA Global President and Chief Executive Officer Jan Åström was named Environmental Manager of the Year by the German World Fund for Nature and the German business magazine *Capital* in 2004.

Our inclusion in environmental investment funds serves as a compelling testament to our industry-leading practice of environmental stewardship. SCA is part of the FTSE4Good Global Index which rates companies on environmental and social performance. We have also been accepted into the European ethical investment register ETHIBEL and we are a selected member of the 2006 Dow Jones Sustainability Index STOXX. In addition, SCA is recognized as one of the 100 most sustainable companies in 2005 and 2006 and was the only paper manufacturer to receive the “Green Mark” in 2006 by the World Wildlife Fund.



“For SCA, successful business ventures, environmental awareness and social responsibility all go hand in hand.”

Jan Åström
CEO & President, SCA





Act:

Given its size, production volume and market share, SCA Tissue – as one of the top three manufacturers of away-from-home tissue products in North America – has the capacity to make major reductions in environmental impacts. Examples of our environmental proaction and stewardship abound:

- *Nearly all of our products manufactured from internally produced base paper are 100 percent recycled.*
- *SCA Tissue annually recycles more than 700,000 tons of paper. Of this, 200,000 tons consist of post-consumer recyclables.*
- *SCA Tissue is process and elemental chlorine-free. We do not use chlorine in any of our bleaching processes.*
- *SCA Tissue works closely with suppliers to ensure that chemicals and other items used in the manufacturing process are not harmful to the environment. For instance, the inks used for custom printed products are vegetable oil-based.*
- *We have implemented a “mill of origin” program to reduce the number of miles our products travel prior to delivery to customers. In two years, we have reduced the distance traveled by delivery trucks by at least 2.3 million miles, resulting in a savings of more than 328,000 gallons of diesel.*
- *We have enacted a plan to ensure state-of-industry upgrades of manufacturing efficiency and sustainability at all four of our mills in the United States.*

Each ton of recycled paper can save: 380 gallons of oil; 3 cubic yards of landfill space; 4,000 kilowatts of energy; and 7,000 gallons of water.

Think: Local

Environmental accountability may begin with regulatory compliance, but at SCA Tissue, it goes well beyond the basics, even at the local level. We take our role as a model corporate citizen very seriously, making sure our actions match our words everywhere we do business.

Lead:

Environmental organizations, industry associations and regulatory groups have recognized our achievement and innovation in protecting natural resources.

- *Our facility in Barton, AL, was awarded a Pollution Prevention Achievement Award by the Alabama Department of Environmental Management in 2004.*
- *Our Flagstaff, AZ, facility's use of reclaimed water is widely lauded as an industry model. The mill uses reclaimed water from a nearby water treatment plant to manufacture its high-quality tissue products. As a result, the mill's consumption of fresh water has been reduced to one third the industry norm for paper production.*
- *Our Menasha, WI, facility has earned kudos for converting sludge from de-inking recycled paper into fiber-clay, a lightweight material used to make asphalt and concrete. Instead of being landfilled, nearly 100 percent of the sludge is channeled into constructive uses.*

*Each year
SCA Tissue
recycles over
700,000 tons
of paper.
That's over
three times
the weight
of Chicago's
Sears Tower!*



Think:



Towel, Tissue and
Napkin Products

EcoLogo^M

The EcoLogo^M Program is the second oldest and second largest eco-labeling program in the world. Targeting the top 15 to 20 percent of businesses, EcoLogo is regarded as North America's leading benchmark of environmentally-friendly products and services. Covering a broad range of sustainability factors, it is one of the most comprehensive certification systems available to companies interested in demonstrating their environmental commitment across the entire manufacturing process.

Act:

SCA Tissue is the first American sanitary paper manufacturer with processes meeting rigorous EcoLogo standards for the production of towel, tissue and napkin products. Our manufacturing facilities and products meet strict requirements in the following areas:

- *Resource consumption: A comprehensive audit qualified the type and amount of material used in the manufacturing process. Evaluated were various fiber sources, including post-consumer, printed recovered and pre-consumer material.*
- *Energy consumption: The type and amount of energy we use in the production process was measured for its efficiency.*
- *Effluent discharge: Our plant discharge was measured for biological oxygen demand, total suspended solids and levels of sublethal toxicity to aquatic organisms.*
- *Net solid waste: The amount of waste from our production process and its impact on the environment were both measured.*

Lead:

In earning EcoLogo certification, SCA Tissue joins an elite group of icon companies including IBM, Hewlett Packard, Benjamin Moore, Dow Chemical and Xerox. We have earned the world's most highly coveted third-party endorsement for end-to-end performance in manufacturing green products. Further, to maintain our certification, we have agreed to comply with regular audits to ensure continued compliance with EcoLogo criteria.

While many traditional certification programs examine single attributes such as recycled content or chlorine-free manufacturing, the EcoLogo Program reviews literally every stage of the manufacturing process for its environmental impact. This type of certification is a natural fit with SCA Tissue's own holistic business approach.

	U.S. EPA's CPG	Chlorine Free	Green Seal	EcoLogo	SCA Tissue
Resource Use					
Recycled Content Addressed	X	X	X	X	X
Minimum Post-Consumer Content	X	X	X		X*
Certified Sustainable Forestry		X		X	X
Non-Fibrous Resource Use				X	X
Water Quality					
Elemental Chlorine Free		X	X	X	X
Process Chlorine Free		X	X	X	X
Effluent Content Restrictions				X	X
Waste Reduction					
Solid Waste				X	X
Air Quality					
Energy Consumption				X	X
Air Emissions				X	X
Other Product Requirements					
Packaging Requirements		X	X		X*
Restrictions on Pigments, Dyes and Fragrances		X	X		X*

*Select products meet EPA minimums by region



Think: LEED



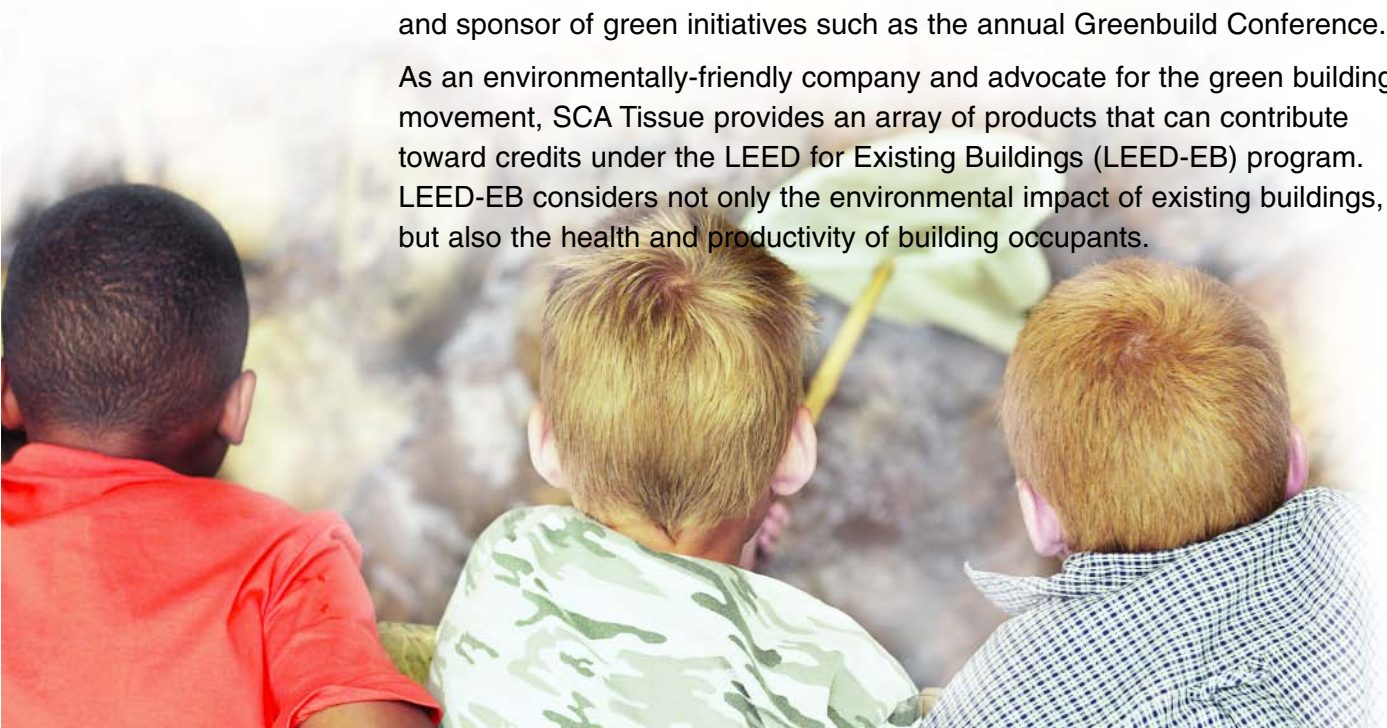
The LEED (Leadership in Energy and Environmental Design) Green Building Rating System® is a voluntary, consensus-based national standard for developing high-performance, sustainable buildings. It provides a complete framework for assessing building performance and meeting sustainability goals. The U.S. Green Building Council (USGBC) created LEED on the basis of well-founded scientific standards to:

- 3 Define “green building” by establishing a common standard of measurement,*
- 3 Promote integrated whole-building design practices,*
- 3 Recognize environmental leadership in the building industry,*
- 3 Stimulate green competition,*
- 3 Raise consumer awareness of green building benefits, and*
- 3 Transform the building market.*

Act:

SCA Tissue is an active USGBC member, as well as a participant and sponsor of green initiatives such as the annual Greenbuild Conference.

As an environmentally-friendly company and advocate for the green building movement, SCA Tissue provides an array of products that can contribute toward credits under the LEED for Existing Buildings (LEED-EB) program. LEED-EB considers not only the environmental impact of existing buildings, but also the health and productivity of building occupants.



SCA Tissue's Sustainable Products

Materials and Resources Credit 4.1-4.3: Sustainable Cleaning Products and Materials

Buildings create a large amount of waste through their operation and use. Meeting Materials and Resources Credits can reduce the quantity of that waste while improving the building environment through responsible procurement choices. Products must meet specific EPA guidelines and SCA Tissue offers many towel, tissue and napkin products that meet or exceed these requirements. Please contact your SCA sales representative for a complete listing of EPA-compliant products by region.



Materials and Resources Credit 5.1-5.3: Occupant Recycling

SCA Tissue offers several dispensing systems that help control consumption, thereby providing source reduction for its customers. The following are some of our leading systems that can contribute to earning LEED points for this credit.



Tork Intuition®



Tork® Matic



Tork® Xpress (Xpress, Xpress Mini and Xpress Portable)



Xpressnap®

Indoor Environmental Quality Credit 10.3: Low Environmental Impact Cleaning Policy

Indoor Environmental Quality credits address issues related to indoor air quality, such as ventilation effectiveness, moisture management and control of contaminants. Specifying materials that release fewer harmful contaminants is very beneficial for building occupants. SCA Tissue offers two liquid soap products that do not contain antibacterial or antimicrobial agents and can therefore contribute to earning LEED points for this credit.



Tork® Soap System

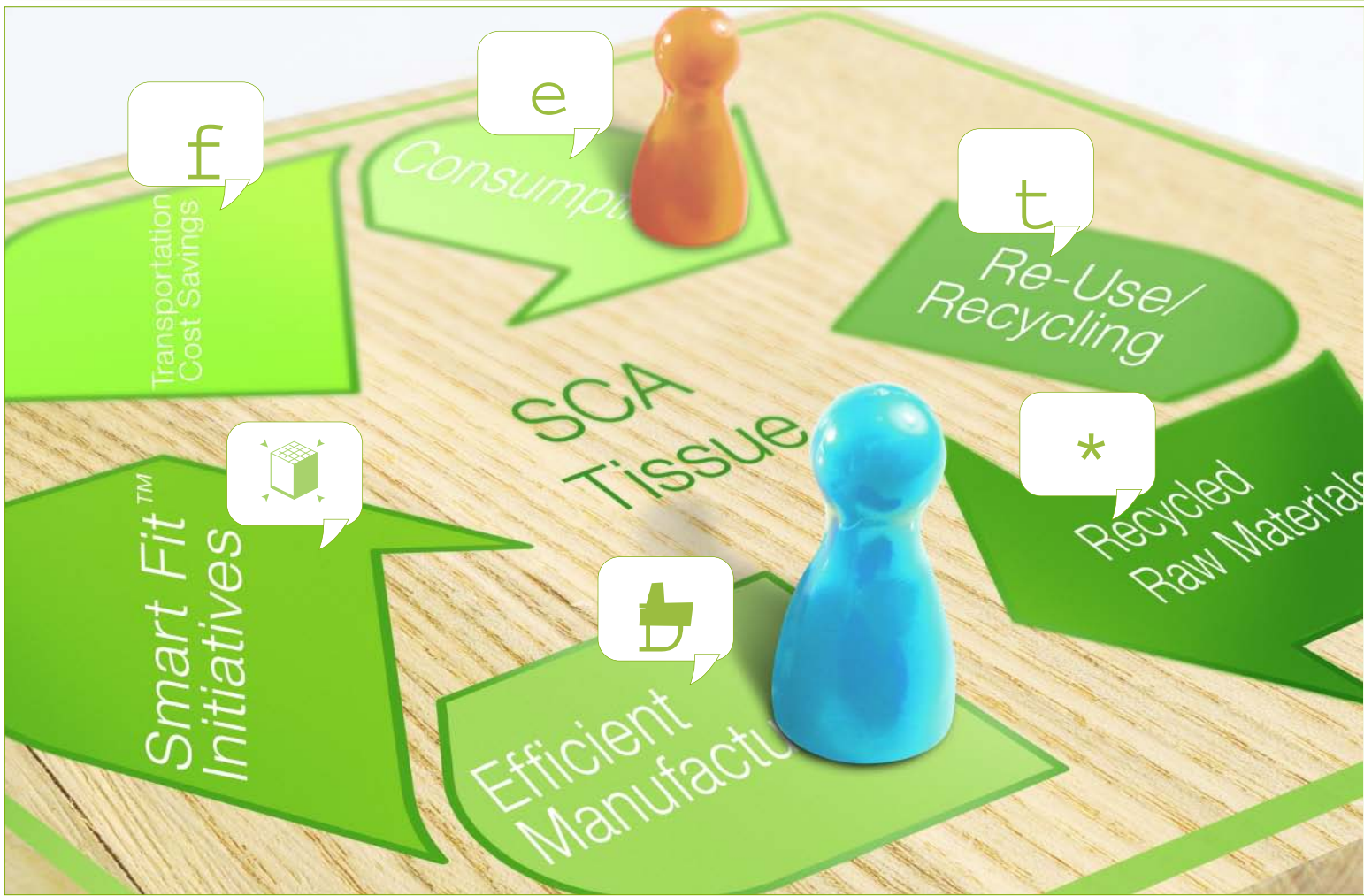
Innovation in Upgrades, Operations and Maintenance Credits

This category recognizes innovative building features and practices, as well as sustainable building knowledge. Exemplary performance in the categories above can also contribute to earning innovation credits. SCA Tissue is committed to developing innovative systems that help reduce consumption while enhancing the quality of everyday life.

Lead:

SCA Tissue realizes that many of its customers avidly support sustainability standards. That is why we provide an array of products that help customers meet the requirements of various certification systems or specialized procurement guidelines. By specifying environmentally-responsible products, customers can be confident they are taking a step in the right direction for earning points in LEED or other sustainable-building operations rating programs. Contact your SCA sales representative for a complete list of dispensing systems and products that can contribute to earning LEED points.

Think: Process



- * Recycled Raw Materials**
1. SCA Tissue recycles over 700,000 tons annually, of which 200,000 tons are post consumer.
 2. By making paper from nearly 100% recycled fiber, SCA Tissue saves enough water every year to fill the Empire State Building almost 18 times!

- D Efficient Manufacturing**
1. SCA Tissue's paper is produced process chlorine free, eliminating the release of chlorine compounds into our air, water and soil.
 2. SCA Tissue's mills have recycling programs for paper, pallets, banding and batteries. For example, paper trim from the converting process is returned to the paper mill for re-use.
 3. SCA Tissue's product cases, cores and wraps contain recycled content as well as being printed with water-based inks.
 4. EcoLogo certifies that SCA Tissue's products are made with efficient use of energy and fibers, with minimal environmental impacts from processes, chemicals, by-products and emissions/discharges.

- cube Smart Fit™ Initiatives**
- SCA Tissue's Smart Fit initiatives provide efficient cases that optimize shipping units, significantly reducing fuel usage and warehouse storage, resulting in the need for less warehouse lighting and energy.

- f Transportation Cost Savings**
- In addition to fuel savings realized through Smart Fit initiatives, regional manufacturing facilities mean fewer miles shipped door-to-door, greatly reducing fuel consumption.

- e Consumption**
- SCA Tissue's innovative systems offer one-at-a-time controlled dispensing, reducing consumption and waste at the source – with the user.

- t Re-Use/Recycling**
- Cartons, cores, wraps, etc. are recycled to start the process over again.



Quick Environmental Facts

- 4 The average person drinks 16,000 gallons of water in his or her lifetime. By using recycled fiber, each year SCA Tissue saves enough water to supply over 300,000 people – for life!
- 4 The world consumes approximately 75 million barrels of oil a day. By using recycled fibers, SCA Tissue saves about 3.5 days worth of the world's oil consumption annually.
- 4 Americans recover more than 2 million pounds of paper daily. SCA Tissue recycles nearly double that amount each day!
- 4 Each recycled ton of paper saves 4,000 kilowatts of electricity. The average home uses about 18,000 kilowatts per year. By using over 700,000 tons of recycled paper each year, SCA Tissue saves enough electricity to supply the power needs of over 155,000 homes for an entire year.

EcoLogo Certified Products

Product No.	Brand	Description
Napkins		
B1241	Park Avenue Ultra	2-ply Beverage Napkin, White
NP5240A	Park Avenue Ultra	2-ply Dinner Napkin, White
NP7340	Park Avenue Ultra	3-ply Dinner Napkin, White
NP7380A	Park Avenue Ultra	3-ply Dinner Napkin, White
B1141	Coronet	1-ply Beverage Napkin, White
L3141	Coronet	1-ply Luncheon Napkin, White
N5140	Coronet	1-ply Dinner Napkin, White
N5181	Coronet	1-ply Dinner Napkin, White
N5183A	Coronet	1-ply Dinner Napkin, White
N7141	Coronet	1-ply Dinner Napkin, White
D3052	MainStreet	1-ply Dispenser Napkin Tallfold, White
D3056E	MainStreet	1-ply Dispenser Napkin Tallfold, Natural
D3061	MainStreet	1-ply Dispenser Napkin Lowfold, White
D6311	MainStreet	1-ply Dispenser Napkin Thrifty, White
D780	MainStreet	1-ply Dispenser Napkin Masterfold, White
D786E	MainStreet	1-ply Dispenser Napkin Masterfold, Natural
D806E	MainStreet	1-ply Dispenser Napkin Luxri 17 Facial, Natural
D802A	MainStreet	1-ply Dispenser Napkin Luxri 17 Facial, White
D820	MainStreet	1-ply Dispenser Napkin Luxri 13 Facial, White
D826E	MainStreet	1-ply Dispenser Napkin Luxri 13 Facial, Natural
DR7050	MainStreet RollNap	1-ply Dispenser Napkin, White
DX900	MainStreet Xpressnap	1-ply Dispenser Napkin, White
DX906E	MainStreet Xpressnap	1-ply Dispenser Napkin, Natural
Jumbo Roll Bath Tissue		
11410202	T-Tork Standard	1-ply Jumbo Bath Tissue, White
12013902	T-Tork Mini Standard	1-ply Jumbo Bath Tissue, White
TJ0921A	Coronet	2-ply Jumbo Bath Tissue, White
TJ0912A	MainStreet	1-ply Jumbo Bath Tissue, White
TJ1212A	MainStreet	1-ply Jumbo Bath Tissue, White
Conventional Roll Bath Tissue		
110291	Tork Roll Bath Tissue	1-ply Bath Tissue, White
TS1635	Coronet Roll Bath Tissue	1-ply Bath Tissue, White
TS1636	MainStreet Roll Bath Tissue	1-ply Bath Tissue, White
TS1639A	MainStreet Roll Bath Tissue	1-ply Bath Tissue, White
Centerfeed Roll Towels		
100143	Mini Tork Standard	1-ply Centerfeed Towel, White
120133	M-Tork Standard	1-ply Centerfeed Towel, White
121201	M-Tork Standard	2-ply Centerfeed Towel, White
121202	M-Tork Standard	2-ply Centerfeed Towel, White
121211	M-Tork Standard	2-ply Centerfeed Towel, White
121225	Mini Tork Standard	2-ply Centerfeed Towel, White
RC932	Coronet	2-ply Centerfeed Towel, White
RC962	Coronet	2-ply Centerfeed Towel, White
RC931	MainStreet	1-ply Centerfeed Towel, White
Hardwound Roll Towels		
290088	Tork Roll Towel	Hardwound Roll Towel, Basic Natural
RB425	Park Avenue Ultra	Hardwound Roll Towel, White
RB350	Coronet	Hardwound Roll Towel, White
RB600	Coronet	Hardwound Roll Towel, White
RB800	Coronet	Hardwound Roll Towel, White
RK350E	Coronet	Hardwound Roll Towel, Natural
RK600E	Coronet	Hardwound Roll Towel, Natural
RK800E	Coronet	Hardwound Roll Towel, Natural
RB351	MainStreet	Hardwound Roll Towel, White
RB6002	MainStreet	Hardwound Roll Towel, White
RK206E	MainStreet	Hardwound Roll Towel, Natural
RK3502E	MainStreet	Hardwound Roll Towel, Natural
Folded Towels		
101291	Tork Xpress Plus	Interfolded Towel, White
CB540A	Park Avenue Ultra	C-Fold Towel, White
MB560A	Park Avenue Ultra	Multifold Towel, White
CB520	Coronet	C-Fold Towel, White
MB550A	Coronet	Multifold Towel, White
MK530A	Coronet	Multifold Towel, Natural
SB1840A	Coronet	Singlefold Towel, White
CB530	MainStreet	C-Fold Towel, White
MB540A	MainStreet	Multifold Towel, White
MK518A	MainStreet	Multifold Towel, Natural
MK520A	MainStreet	Multifold Towel, Natural
SK1850A	MainStreet	Singlefold Towel, Natural
Household Roll Towels		
HK1975A	MainStreet	Household Towel, Natural

Think: Partnership

SCA Tissue's mission is, very simply, to provide essential products for everyday life. Guiding our pursuit of this mission are our core values:

- 3 Respect – respecting each other and the environment;*
- 3 Responsibility – leading to accountability;*
- 3 Excellence – pertaining to performance; and*
- 3 Initiative – taking initiative, empowering people and making decisions.*

Act:

Every day, SCA Tissue puts its values into positive action. Nowhere is this more apparent than in our manufacturing and business processes, through which we demonstrate our care for the environment – and for the people who order and use our products.

Lead:

SCA Tissue is more than a vigilant environmental steward. We are a true environmental leader. Not only do we live up to the requirements of our sustainability plan, we voluntarily submit to measurement and certification against the most comprehensive third-party environmental standards in the industry.

In addition, we stand willing to help our customers achieve their own environmental goals and succeed in certification programs. We recognize that every time customers buy our products, they are taking a meaningful step toward preserving, protecting and enhancing natural resources.

At SCA Tissue, we are proud to partner with our customers in championing the conservation of our precious environment.



Think • Act • Lead

Your Local Distributor:

essentials
for everyday life™

SCA-ENVIRO-1/07-10M-S-IND-25
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