



the art of balanced living

## **Certified Live Well Coach and Leadership Membership & Requirements**

**USANA Associates Worldwide**

**\$499/year**

**Renewal \$299/year**

**How to Purchase:** [www.livewellintl.com](http://www.livewellintl.com) - Live Well Store

- Your Team Live Well Membership fee may be applied to your Coach Membership within 6 months.
- Live Well International **MUST** receive your Coach Requirements Checklist and Certificate of Completion for Dr. Stand's Team Leader Program within 60 days of purchasing your Certified Live Well Coach Membership. Failure to provide these two documents within 60 days of purchase will result in termination of your account without refund. Your account may be reestablished once you have sent proper documentation to Live Well International.
- See Requirements below to purchase this membership.

## Benefits of the Certified Live Well Coach Membership

- Access to the Team Live Well Membership Area on the Live Well Back Office
- **Additional** Access to the Live Well Coach Secured Area on the Live Well Back Office
- Nutrition Seminar System™ including PPT Presentations, all documents and marketing tools - The Nutrition Seminar System is only available to Live Well Coaches & Leaders
- Weekly Leadership Coach Call (also known as the Go-RED Group Call) with founder, Carmen Marshall. Topics include business development, marketing, presentation, personal development and coaching skills
- Live Well Leadership Systems – How to Create Your Own Go-RED Group & How to Create Strong Local Leadership and Presentation Teams
- Coach Online Calendar
- Yearly, in person roundtable meeting for all Live Well Coaches in open forum format to give input, make suggestions and discuss your Live Well Business
- Access to Live Well International branding including logo, business cards, email signature, return address labels, and note cards. The Live Well International corporate branding is only available to Certified Live Well Coaches and is different than the Team Live Well business cards
- Your own Live Well email address ([firstname.lastname@livewellintl.com](mailto:firstname.lastname@livewellintl.com))
- Ability to brand yourself as a Certified Live Well Coach for credibility or simply integrate the Live Well Systems into your current practice
- Masterminding with top leaders in Team Live Well

Note: Leaders who do not necessarily want to call themselves Live Well Coaches (if they have another business or job title they would like to use) would still purchase this membership as the same tools are used for both Live Well Coaches and Leaders. Additionally, Live Well International must approve purchase of this membership.



## Certified Live Well Coach/Leader Requirements

You may purchase the Certified Live Well Coach Membership while doing your Team Leader Certification Program with Dr. Strand and becoming a Builder with USANA (part of the requirements of becoming a Certified Live Well Coach) so that you can have access to all the leadership trainings. However, you must complete all of the below requirements and be certified by Live Well International to use the Live Well Coach™ title, Live Well International Logo™ and/or the Live Well Nutrition Seminar™ in any way.

1. Team Live Well Member for 3-6 months (depending on background)
2. Completed all training on the Team Live Well Back Office Area (email Putting It All Together Checklist to [memberships@livewellintl.com](mailto:memberships@livewellintl.com))
3. USANA Builder or above
4. Completed Healthy for Life Team Leader Certification Program with Dr. Strand (email certificate to [memberships@livewellintl.com](mailto:memberships@livewellintl.com))
5. Doing your own Wellness Seminars or 1x1's
6. Registered for a USANA International Convention (USA or Asia Pacific). Additionally, attend a USANA International Convention every year to keep your certification current
7. Active participant in all trainings, including:
  - a. Weekly Team Live Well Webcast Training, Mondays, 7:00-7:30 pm MT or view recordings
  - b. Once a month local Health & Freedom Presentations and/or Nutrition Seminars (ie in Denver - live 2<sup>nd</sup> & Thurs every month)
  - c. Local Super Saturdays
  - d. Weekly Leadership Coach Call (also known as the GO-RED Group Call), 8:00-8:30 am MT Monday mornings (you will have access to this call when you have purchased the Certified Live Well Coach Membership)
8. USANA Life Master's on autoship and have completed and/or have ordered the Recommended Business Tools on the Team Live Well Back Office Area
9. Committed to the Live Well Lifestyle (being a product of the product)
10. Committed to being a positive and proactive leader and growing your business. Always working with integrity with Live Well International, Team Live Well and USANA Health Sciences.



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*Please note Live Well International's Membership Terms and Conditions: In purchasing a Team Live Well or Certified Coach/Leadership Membership, I agree to not share, email or pass on my login details and/or any information available to Live Well Members, including but not limited to documents, webcasts or training tools. I understand that my login is for myself only and that Live Well International reserves the right to terminate my membership at any time without refund if I am found to be sharing Live Well International's intellectual property with those who have not paid appropriate membership fees. I understand that this information is only available through membership approved by Live Well International. I also understand that misuse of any coupon codes will result in the deactivation of my account without refund.*



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