



the art of balanced living

Certified Live Well Coach and Leadership Membership

How to Purchase: www.livewellintl.com - Live Well Store

Benefits of the Certified Live Well Coach Membership:

Access to the **Live Well Back Office Training Center*** PLUS all the following:

- Your own **Personalized Certified Live Well Coach Website!****
- **Coach Secured Area** on the Live Well Back Office
- **Nutrition Seminar System™** including PPT Presentations, all documents and marketing tools - The Nutrition Seminar System is only available to Certified Live Well Coaches
- **Weekly Leadership Coach Call** (also known as the Go-RED Group Call) with founder, Carmen Marshall. Topics include business development, marketing, presentation, personal development and coaching skills
- **Live Well Leadership Systems** – How to Create Your Own Go-RED Group & How to Create Local Leadership and Presentation Teams
- Coach **Online Calendar**
- Access to the **Live Well International Marketing Store** including logo, business cards, email signature, return address labels, and note cards. The Live Well International corporate branding is only available to Certified Live Well Coaches and is different than the Team Live Well business cards and branding items
- Your **own Live Well email address** (firstname.lastname@livewellintl.com)
- Ability to **brand yourself as a Certified Live Well Coach** for credibility or simply integrate the Live Well Systems into your current practice
- **Masterminding** with top leaders in Team Live Well

*Your **Live Well Back Office Training Center** includes:

- **Weekly Webcast Training** (also archived and available 24/7) personally hosted by Carmen Marshall and other leading health, prosperity, business and lifestyle experts.
- **Monthly Webcast Training with Dr. Ray Strand**, author of *Healthy for Life* and Live Well International's Medical Partner
- **6 Week Business Action Plan** (for both new and veteran Associates)
- Carmen Marshall's **Health & Wellness Spa Seminar System™**
- Online Training, from **Getting Started** to How to do **Wellness Seminars, 1x1's, Business Presentations, Lead People to Buy, Train your team, Find and Create Leaders** and much more!
- **Proprietary Live Well Follow-up system** that enables you to properly follow-up and stay in contact with your clients and team members. Consistently updated training, documents and marketing tools
- Team Live Well **Online Calendar**
- **Team Live Well Yahoo! Group** Access
- Weekly **Live Well Strategy e-Newsletter** to educate Preferred Customers and Team Members
- Access to **Team Live Well Marketing Store** for Business Cards, Seminar Postcards, Return Address Labels and much more!
- Savings on **Dr. Strand's Team Leader Certification** and **drraystrand.com** – up to 35%, only available to Live Well Members!
- **Discounts** at various merchants like Kinkos and Apple Stores nationwide
- A community of **like-minded people with a common purpose** – to improve the quality of their own lives and others.

Your **Personal Live Well Website features:

- Includes picture, bio, certification, direct contact information
- Includes the **Live Well FREE Online Nutrition Seminar**, just click and play! Great for prospecting and training.
- Details of **RESET, Phase I and Phase II** for your clients to read
- Descriptions of **Team Live Well** and the **Certified Live Well Coach Program** for prospecting new Team Members and Coaches
- **Easy sign-up for the Live Well Strategy e-Newsletter** for your clients and prospects
- **Link to the Live Well Store** to purchase various items such as **Live Well Branding Items and Lifestyle Products**, best selling business and personal development books such as Dr. Strand's, Dr. Christiane Northrup etc, Vital Choice products, and much more!
- **Customizable** through your Live Well Back Office Training Center
- Perfect **Prospecting** and **Credibility** tool!
- **Simple URL** to print on business cards, www.livewellintl.com/firstlast
- **Easy to set-up** and maintain, just enter information and go!
- Link to your USANA Store to **sell USANA products online!**



Requirements To Become A “Certified Live Well Coach”

You may purchase the CLWC/Leadership membership at any time and have access to all Coach Documents, Systems, Trainings and Leadership calls immediately.

However, to be certified by Live Well International and use the title Certified Live Well Coach™ or Live Well International Logo™ in any way, you must complete and be doing the following requirements listed below. This enables us to keep the integrity and caliber of our Live Well Coaches at the highest standard. You will receive a Certified Live Well Coach Certificate signed by Dr. Ray Strand when you pass and complete your Healthy for Life Team Leader Certification online test and have purchased the Certified Live Well Coach Membership.

1. **USANA Builder** or above
2. Completed all training on the Live Well Back Office Training Center. Email the Live Well “**Putting It All Together Checklist**” to memberships@livewellintl.com).
3. Completed the **Healthy for Life Team Leader Certification Program** with Dr. Strand
4. Doing **your own Wellness Seminars or 1x1’s**
5. Registered for a **USANA International Convention** (USA or Asia Pacific), and attend annually (unless extenuating circumstances.)
6. **Active participant in all trainings**, including:
 - a. **Weekly Team Live Well Webcast Training**, Mondays, 7:00-7:30 pm MT or view recordings
 - b. Once a month **local Health & Freedom Presentations and/or Nutrition Seminars** (ie in Denver - live 2nd & Thurs every month)
 - c. **Local Super Saturdays or Live Well Weekend Trainings** as available
 - d. **Weekly Leadership Coach Call** (also known as the GO-RED Group Call), 8:00-8:30 am MT Monday mornings (you will have access to this call when you have purchased the Certified Live Well Coach Membership)
7. **USANA Life Master’s on autoship** and have completed and/or have ordered the **Recommended Business Tools** on the Team Live Well Back Office Area
8. Committed to the **Live Well Lifestyle** (being a product of the product)
9. Committed to being a **positive and proactive leader** and growing your business.
10. Always **working with integrity** with Live Well International, Team Live Well and USANA Health Sciences.

Note: Leaders who do not necessarily want to call themselves Live Well Coaches (if they have another business or job title they would like to use) would still purchase this membership as the same tools are used for both Live Well Coaches and Leaders.

