

preferred Dealer[®]
a myAutoloan.com offering

Why Chase False Leads When You
Can Have Real Customers?





It's the first, "*pre-approved, check-in-hand, we want what your selling*" auto lead program

About Us

- Established in March 2003
- Operating an Online Direct Lending Marketplace Models
- Providing Prime Customers with up to 4 Direct Loan Offers
- Accepting Applications in 48 states (*not in AK and HI*)
- Empowering Customers with "Same as Cash Buying Power"
- **Now Connecting Sub-prime Customers to Preferred Dealers!**



Delivering Sub-prime Customers

- Real Time
- Buying Now!
- Exclusive Territories
- 48 States
- Still seeking financing
- Turn into approval with additional financing options

Preferred Dealer Program

- National network of quality car dealers ready to gain new, ready-to-buy customers
- Historically, 25% of our prime customers will be approved with a check-in-hand
- **This leaves the remaining 75% of our customers qualifying as Sub-prime**
- Our Sub-prime customers are ready to buy now and we need your help!





We maintain *top rankings among the leading search engines* to generate serious, in-market customers

Our Network





Customers complete a credit application AND select the type of loan and vehicle they're looking to buy

Credit App & Vehicle Select

Primary Information

First Name: Last Name:

Address: City: State: Zip:

Personal Information

Email:

Confirm Email:


Time at Residence: Year(s) Month(s)

Residence Type: Rent/Mortgage (Per Month):

Primary Phone: Ext.:

Date of Birth:

Social Security Number:

 Secure Connection

Employer Information

Employer:

Phone: Ext.

Job Title:

Employment: Year(s) Month(s)

Gross Monthly Income (\$):

Other Income (\$):

Alimony, child support, or separate maintenance income need not be revealed if you do not wish to have it considered as a basis for repaying this obligation

Vehicle Information

Vehicle Type: New Used Undecided

What vehicle makes are you considering? (If undecided, what make is most preferred?)

First Choice: Second Choice:

I Accept By checking the "I Accept" checkbox, you authorize RoadLoans to share your application and related information with a Dealer to help you find the vehicle of your choice.



Opt-in to work with a Preferred Dealer

I Accept

By checking the "I Accept" checkbox, you authorize RoadLoans to share your application and related information with a Dealer to help you find the vehicle of your choice.

Submit Your Application

[I agree to Electronic Documents](#)

I Accept

RoadLoans is dedicated to helping you find vehicle financing. If we are not able to offer you a loan, RoadLoans will try to help by submitting your application to a third party company which may be able to offer or arrange for a direct loan and/or dealer financing. RoadLoans is not responsible for the services provided by these companies or the dealers to whom you are referred. By agreeing to the left, you authorize RoadLoans to share the information in your application to a third party lender or referral company.

I Accept

I certify that all of the statements in this application are true and complete and are made for the purpose of obtaining credit. I have a valid drivers' license and have also read and understand the [Privacy & Legal Statement](#).

By clicking the "Submit Application" button below, you agree to provide and/or authorize RoadLoans and/or lending or affiliate partners to obtain such additional information as we may require, including credit reports, in order to complete the processing of your application, and to release information concerning your credit record and standing with us to consumer reporting agencies and other appropriate entities.

Submit Application

Every customer agrees to work with your dealership to facilitate the purchase of their new vehicle.

preferred Dealer[®]

a myAutoloan.com offering



We tell the customer
who you are

Every qualifying
customer is contacted
and referred to your
dealership as the
preferred location to
buy their vehicle



Dear John,

Thank you for applying for financing through myAutoloan.com. Unfortunately, we did not have lender in our network that could provide you with an auto loan. However, we did find a franchise dealership in our Preferred Dealer network that has additional financing sources and may be able to assist you.

Bill Thompson at Dallas Ford is ready to work with you to provide financing and a vehicle that may be suitable to your needs. Please contact Bill at the number below.

Your Preferred Dealer is:

Dallas Ford
123 W Main Street
Dallas, TX 75201
Bill Thompson
214-365-1234
bthompson@dallasford.com

myAutoloan.com
Customer Service



Email
Dealer Notification
Sub-prime lead

- *Turn them into approvals with your additional financing options*



The following customer is a Sub-prime lead from myAutoloan.com.

Customer information:

First Name: John
Last Name: Smith
Address: 5255 Crown Point Dr. Apt. B
City: Dallas
State: TX
Zip: 75201
Home #: (214) 439-1388
Cell #: (214) 655-3311
Work #: (972) 268-4327
Email: smith317@yahoo.com

Thank you for your business!

myAutoloan.com
dealer.services@myautoloan.com

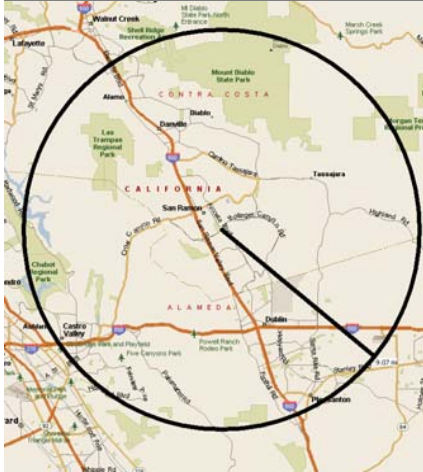


Our unique routing logic allows for higher conversions -- You have the cars they want!

Vehicle Class Selection

Preferred Dealer™ VEHICLE CLASS SELECTION

ALL Imports	<input type="checkbox"/> New	<input type="checkbox"/> Used		ALL Domestic	<input type="checkbox"/> New	<input type="checkbox"/> Used	
Import Class 1	<input type="checkbox"/> New	<input type="checkbox"/> Used		Domestic Class 1	<input type="checkbox"/> New	<input type="checkbox"/> Used	
	HONDA NISSAN TOYOTA / SCION HYUNDAI ISUZU KIA	MAZDA MITSUBISHI SUBARU SUZUKI UNDECIDED			CHEVROLET CHRYSLER DODGE FORD / MERCURY BUICK JEEP PONTIAC SATURN UNDECIDED		
Import Class 2	<input type="checkbox"/> New	<input type="checkbox"/> Used		Domestic Class 2	<input type="checkbox"/> New	<input type="checkbox"/> Used	
	ACURA AUDI BMW / MINI ININITI LEXUS MERCEDES UNDECIDED				CADILLAC LINCOLN UNDECIDED		
Import Class 3	<input type="checkbox"/> New	<input type="checkbox"/> Used		Domestic Class 3	<input type="checkbox"/> New	<input type="checkbox"/> Used	
	JAGUAR LAND ROVER SAAB VOLVO VW UNDECIDED				GMC HUMMER UNDECIDED		



SAMPLE DEALER:

50 customers

20 mi radius < 12345
zip code

Lead Flow – OPEN

Customize your Program

How many new customers do you want?

- Mile radius, geo-target, zip, county etc.
- Minimum income = recommended \$1,500

Vehicle selection:

- New, used and undecided
- Import, domestic, or all

Regulate the lead-flow:

- Open, monthly, weekly, daily

Why chase false leads when you can have real customers?

- They completed an extensive credit application
- They were APPROVED for a loan with flying colors
- They're holding purchase CHECKS from a direct lender of their choice
- How they just want cars
- Do you need their contact info?

Become a Preferred Dealer Today!

Our Approved Customers arrive with financing in place and check-in-hand. Now all you have to do is put them in the driver's seat.



Find Out More!

Dealer Sign Up

[Sign Up NOW!](#)

Delivering 2 Types of Leads!

- 1) Approved Customer Leads
- 2) Buying Now!
- 48 States
- Exclusive Territories

3) Subprime Auto Finance Leads

- Validated & verified through PreferredLead Technology

Current Dealers

[Dealer Log In](#)

Our Network

WEB-BASED

Access customer leads from any computer anytime

CRM functionality

www.preferred-dealer.net

Preferred Dealer System

Dallas Ford
[Logout](#)

Lead Reports

- [All Leads](#)
- [Leads by Zip](#)
- [Leads by Dealer](#)
- [Leads by State](#)
- [Leads by Make](#)
- [Leads by Type](#)
- [Leads by Cap](#)
- [Monthly Invoices](#)

- [Dealers by Zip](#)
- [Dealers by State](#)
- [Dealers by Make](#)

Dealership Administration

- [Add New Dealer](#)
- [Edit Existing Dealer](#)
- [Pending Dealer\(s\)](#)

Agent Administration

- [Edit Existing Agent](#)

Agent Reports - Leads by Dealer [Print](#)

Select a date range:

Date	SRC	Name	Contact Info	Address	Make	LT
8/6/2008 6:05:45 PM	MAL	Anthony Bolden	Home: (951)775-4505 Work: (951)775-4505 anbol@tmail.com	27612 Desert Gold Ct Murrieta, CA 92562	CHEVROLET TRUCK	BQ
8/7/2008 4:16:20 PM	MAL	Judie Grimes	Home: (951)845-3455 Work: (951)845-3455 ldygem15@aol.com	8985 Whispering Pines Rd Beaumont, CA 92223	UNDECIDED	A
8/7/2008 11:45:33 AM	RoadLoans	jeffrey rider	Home: (951)491-5194 Work: (619)544-8871 jmatr64@yahoo.com	27315 jefferson ave j11 temecula, CA 92590	FORD TRUCK	BA
8/7/2008 12:45:45 PM	RoadLoans	Amy Campos	Home: (951)681-5121 Work: (909)605-0152 amy.campos@kraft.com	5642 Serenity Place, Unit A Mira Loma, CA 91752	MITSUBISHI	UA
8/7/2008 4:55:02 PM	MAL	Akilah Rayford	Home: (424)702-8461 Work: (424)702-8461 prettypluseyez@yahoo.com	5771 Sky Meadow St Riverside, CA 92509	UNDECIDED	Q
8/7/2008 5:35:07 PM	RoadLoans	Christina Herrera	Home: (760)361-3157 Work: (760)228-5282 Tortina83@Verizon.net	5557 CHIA AVE Twentynine Palms, CA 92277	HYUNDAI	BA



NO sign up fee
NO monthly fee
NO up front \$\$

Month-to-month
dealer contract

Invoiced at the last
day of the month for
only the customers
you receive

Pricing

Pre-payment Discount

\$15.00 per lead

Minimum purchase of \$1,500.00

Standard Pricing

\$20.00 per lead

Payment Options:





Our customers...

- Completed credit application
- Now they just want cars

**DO YOU WANT
THEIR CONTACT
INFORMATION?**

Become a Preferred
Dealer TODAY!



Sign Up NOW!

5005 W. Royal Lane, Suite 209 Irving, TX 75063
www.preferred-dealer.net