

FONT INFORMATION

When preparing your file for printing, your document should include the fonts used in the design. Let us know what font you are using, so we can make sure we own that particular font. This protects us both from copyright infringement. We can also substitute with a similar font. Fonts can be one of the prime suspects when having problems getting output from a file.

There are two types of fonts—PostScript (Type 1, Type 3 and Multiple Masters) and TrueType.

PostScript fonts have two parts:

Printer font tells the printer how to print the type on paper (or other media).

Screen font tells the computer how to draw it on the screen.

PostScript Type 1 fonts are considered the industry standard and are the most reliable when printing to high-end digital devices such as imagesetters and digital presses. Type 3 fonts are the original non Adobe Post Script font description standard. This standard is dying and type foundries have all moved to the Type 1 standard. Multiple Masters were developed by Adobe to give users the ability to manipulate one or more design axes giving one tremendous flexibility and control over the type. Multiple Masters are also Type 1 fonts.

TrueType is most popular on the PC platform and is not PostScript. While TrueType can be used for day-to-day output, it is often the culprit of many printing problems. We don't suggest you use TrueType fonts because they may require additional processing time and sometimes cause unexpected font substitutions.

If you must use TrueType fonts, be aware of these potential problems.

Do not use PostScript Fonts and TrueType fonts in the same file!

Be aware that many companies produce fonts and often give them the same name. However, these fonts will usually print and format differently causing reflow of text and a different "look" to the document.